



WE ARE
MACMILLAN.
CANCER SUPPORT

WELCOME

We're delighted that the Bowls Development Alliance and Bowls Clubs across England have decided to support Macmillan Cancer Support. Together we can help change the lives of millions of people affected by cancer.

When someone has cancer, they don't just worry about what will happen to their body, they worry about what will happen to their life. At Macmillan, we know how a cancer diagnosis can affect everything and we're here to support them through. From help with money worries and advice about work, to someone who'll listen if they just want to talk, we'll be there. We'll help them make the choices they need to take back control, so they can start to feel like themselves again.

No one should face cancer alone. Our ambition is to reach everyone who needs us, but we can't do this without the help of people like you.

Putting the fun into fundraising

This fundraising pack has been designed to make sure all the fundraising you do for Macmillan is fun and rewarding during your **Bowling for Macmillan** fundraising activity. You'll find top tips, ideas and information to help you. You can also visit be.macmillan.org.uk to order a range of promotional materials.

The BDA will be running a **Bowling for Macmillan** fundraising week between Monday 22nd May and Monday 29th May. We are encouraging as many clubs as possible to hold a fundraising event during this week. Macmillan and the BDA will be actively promoting everything going on during this week via our Websites, Social Media and Newsletters. We hope you will get involved!

Whether you need information, advice or some fundraising materials, our fundraising team at our fundraising support centre are here to help so please feel free to get in touch by calling **0300 1000 200** or by emailing fundraising@macmillan.org.uk, **remember to mention you're fundraising for the Bowls Development Alliance.**

Whether you chose to do a fundraising activity or to give a direct donation, every pound you raise can help us change the lives of people affected by cancer.

Good luck and thank you.
Best wishes,

Jo Anne Wilson
Fundraising Manager
Partnership Manager for BDA